

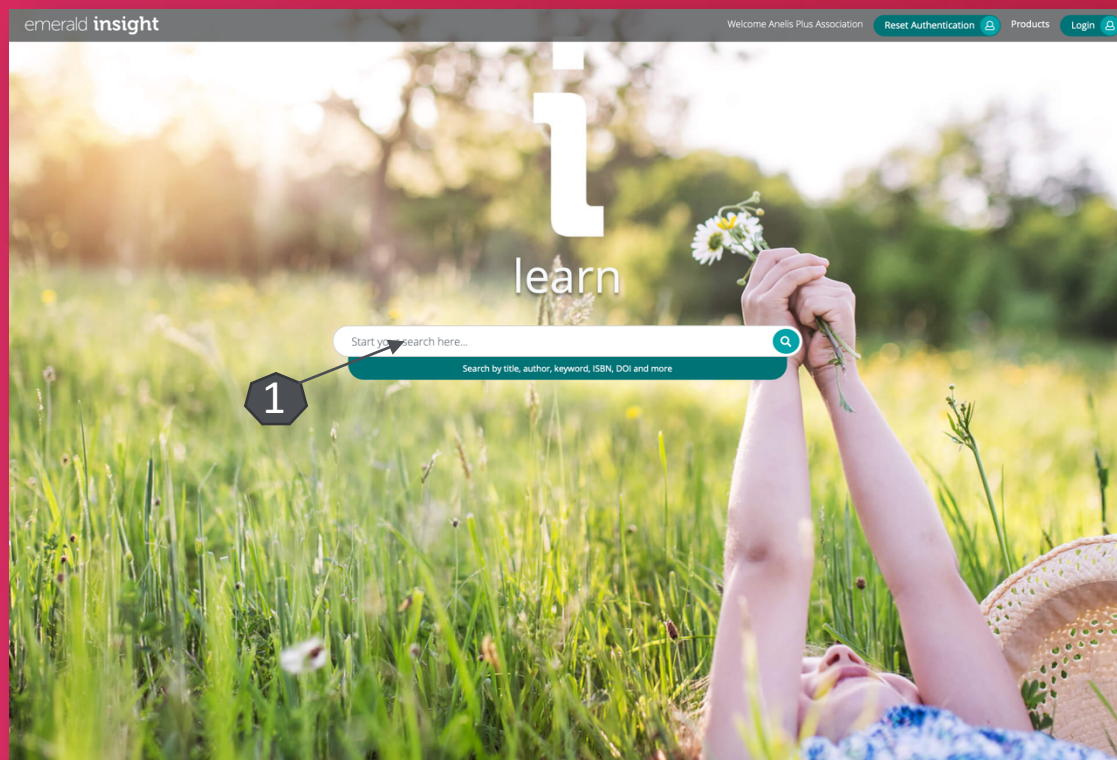


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Ghid de utilizare

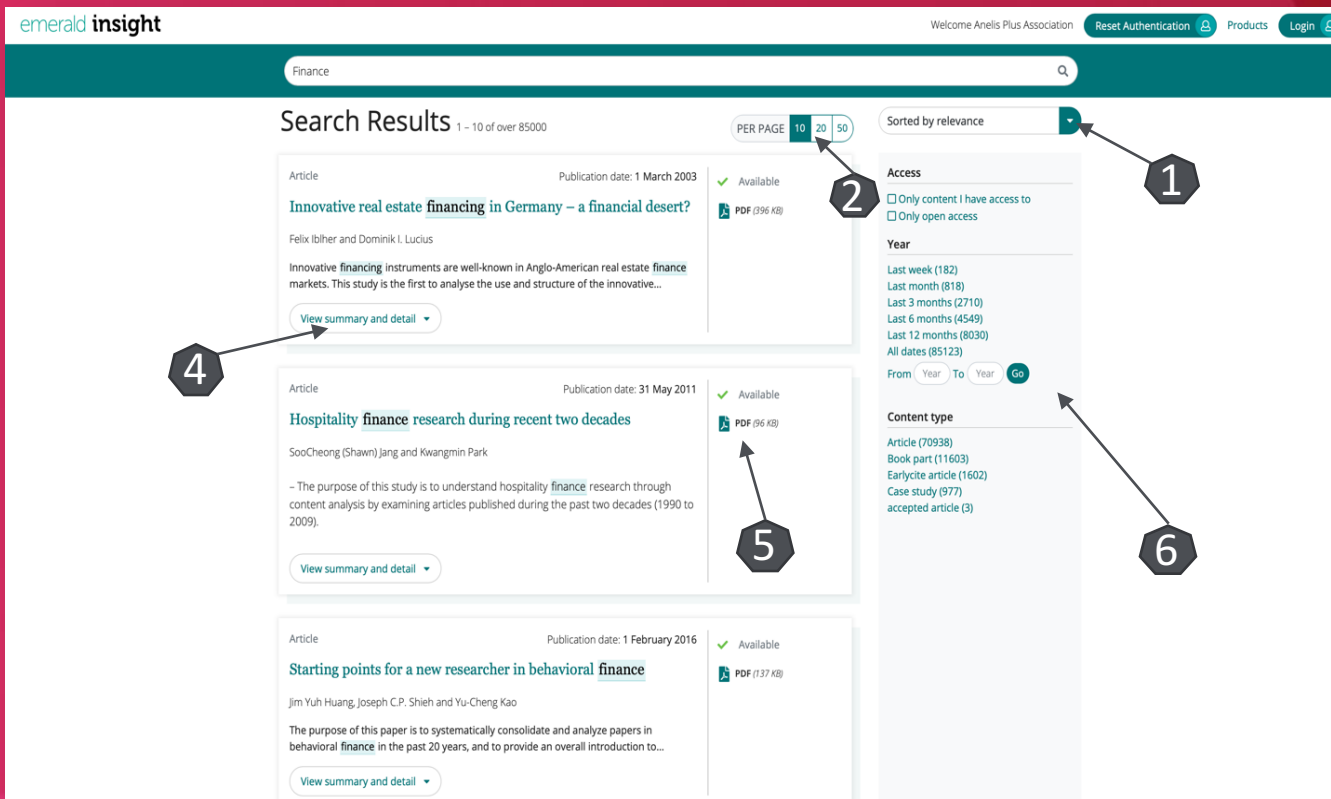
 **Emerald** | Insight

Pagina principală



❑ Motorul de căutare în modul de bază 1.

Lista de rezultate



The screenshot shows the Emerald Insight search results page. The header includes the Emerald Insight logo, a search bar with the word "Finance", and navigation links for "Welcome Anelis Plus Association", "Reset Authentication", "Products", and "Login". The main section is titled "Search Results" with a sub-header "1 - 10 of over 85000". On the right, there are filters for "PER PAGE" (10, 20, 50) and "Sorted by relevance". The search results are displayed in a list format. Each result includes the article title, publication date, availability status, and a PDF icon. The first result is "Innovative real estate financing in Germany – a financial desert?" by Felix Ibiher and Dominik I. Lucius, published on 1 March 2003. The second result is "Hospitality finance research during recent two decades" by SooCheong (Shawn) Jang and Kwangmin Park, published on 31 May 2011. The third result is "Starting points for a new researcher in behavioral finance" by Jim Yuh Huang, Joseph C.P. Shieh and Yu-Cheng Kao, published on 1 February 2016. On the right side, there are filters for "Access" (Only content I have access to, Only open access), "Year" (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates), and "Content type" (Article, Book part, Earlycite article, Case study, accepted article).

1. Sorted by relevance

2. PER PAGE 10 20 50

3. Access

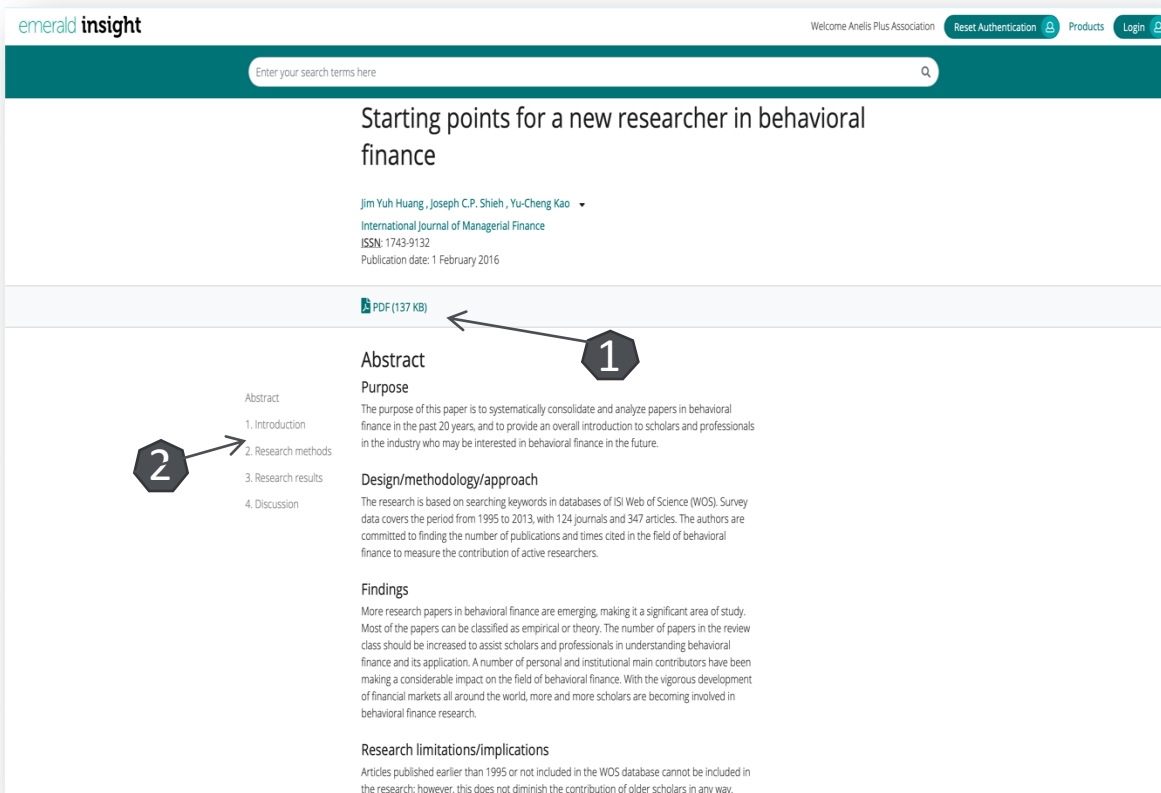
4. View summary and detail

5. PDF (96 KB)

6. Content type

- ❑ Rezultatele căutării pot fi sortate după diferite criterii 1.
- ❑ Selectarea numărului de rezultate pe care le dorim să fie afișate în pagină.
- ❑ Pentru fiecare rezultat, se poate previzualiza rezumatul 4 sau se poate accesa textul integral 5 (în format PDF).
- ❑ În lista de rezultate se vor regăsi, evidențiate cu bold, cuvintele-cheie căutate.
- ❑ Lista de reorganizare a rezultatelor, după an sau tipul articolului.

Pagina dedicată articolului



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Enter your search terms here

Starting points for a new researcher in behavioral finance

Jim Yuh Huang, Joseph C.P. Shieh, Yu-Cheng Kao
International Journal of Managerial Finance
ISSN: 1743-9132
Publication date: 1 February 2016

[PDF \(137 KB\)](#)

Abstract

Purpose

The purpose of this paper is to systematically consolidate and analyze papers in behavioral finance in the past 20 years, and to provide an overall introduction to scholars and professionals in the industry who may be interested in behavioral finance in the future.

Design/methodology/approach

The research is based on searching keywords in databases of ISI Web of Science (WOS). Survey data covers the period from 1995 to 2013, with 124 journals and 347 articles. The authors are committed to finding the number of publications and times cited in the field of behavioral finance to measure the contribution of active researchers.

Findings

More research papers in behavioral finance are emerging, making it a significant area of study. Most of the papers can be classified as empirical or theory. The number of papers in the review class should be increased to assist scholars and professionals in understanding behavioral finance and its application. A number of personal and institutional main contributors have been making a considerable impact on the field of behavioral finance. With the vigorous development of financial markets all around the world, more and more scholars are becoming involved in behavioral finance research.

Research limitations/implications

Articles published earlier than 1995 or not included in the WOS database cannot be included in the research; however, this does not diminish the contribution of older scholars in any way.

Table of Contents:

- 1. Introduction
- 2. Research methods
- 3. Research results
- 4. Discussion

De pe pagina de rezultate, printr-un **click** pe titlul unui articol, se va ajunge la pagina dedicată acestuia.

- ☐ Accesul la articolul integral, în format PDF 1.
- ☐ Prezentarea cuprinsului, se poate ajunge la partea dorită a articolului printr-un singur click.

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